An Innovative Tool: 
Brief Introduction to the Global Poverty Reduction and Inclusive Growth Portal

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China Internet Information Center (CIIC)

- **China.org.cn** was launched in 2000 in Beijing under the auspices of the State Council Information Office (SCIO). **Parent:** China International Publishing Group (CIPG).

- **China.org.cn** is a key state news website in China, offering wide-ranging, up-to-date **news** about China, **searchable texts** of government position papers, and a wealth of **basic information** about Chinese history, politics, economy and culture.

- **China.org.cn** publishes news and information in 10 languages — Arabic, Chinese, English, Esperanto, French, German, Japanese, Korean, Russian and Spanish. Its audience is drawn from more than 200 countries and regions.
China on the Internet

Multi-language, multimedia coverage of news and events

Authoritative reference information about China

Different views and perspectives on China and the world
Key Figures

- Employees: 423
- Alexa Rank: 209 (May 10, 2017)
- Daily Page View (PV): 120 million
- Visitors: 6.8 million (English service)
China.org.cn is very active on social media. More than 405,000 follow us on Twitter; More than 9.8 million like us on Facebook.(English service, May 12, 2017)
Average Daily Publications:
Exclusive: 80  Non-exclusive: 350

Coverage:
It covers news in a wide range of fields, including politics, economy, finance, environment, sports and arts.

Reposted on:
Yahoo News, CNN, BBC, WSJ, Xinhua, CRI, gbtimes, People’s Daily, dwnews...

Remit:
writing and editing daily website news, covering major events, arranging and conducting interviews.

Signature products/services:
This is Beijing, Top Ten, China Wiki, live blogging (live.china.org.cn)
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GPIG

iprcc.org.cn/south
south.china.org.cn
What is the GPIG Portal?

• The GPIG portal is a knowledge platform specialized in sharing policy research, data, country profiles and news on poverty reduction and inclusive growth.

• It is also a network of 46 think tanks, universities, policy research institutions and international organizations that work towards the achievement of SDG1 (End poverty in all its forms everywhere).

• It was established to support the knowledge sharing activities of the International Poverty Reduction Center in China.

• It hosts, organizes, manages and delivers online and offline events to promote international cooperation and capacity building activities that contribute to the successful achievement of the Sustainable Development Goals (SDGs); in particular, SDG1 (no poverty), SDG2 (zero hunger), SDG10 (reduced inequalities) and SDG17 (partnerships for the goals).

• The GPIG portal also aims at supporting the efforts of the Government of the People’s Republic of China to achieve the end of poverty by 2020, 10 years ahead of the international target, by lifting the remaining 43,35* million rural poor out-of-poverty.
Key issues need to be solved

• 1. Credibility, high quality
• 2. easy to search
• 3. easy to use
• 4. equal rights
• 5. sustainability
Backend access to partners

Friendly interface
The GPIG Portal aims at becoming

The major information center on poverty reduction and inclusive growth in Asia providing a free-of-charge service accessible to everyone.

A platform managed and maintained with the concerted effort of all of the partners of the GPIG network.

A major source of reference for governments, researchers and other practitioners.

A platform that prioritizes quality over quantity for both content and reference.
Medium-term Goals

- Increase visibility of China’s poverty reduction experience and new findings.
- Strengthening institutional capacity for knowledge management in the region.
- Increase the level of visibility of research and experiences from our partners.
- Enhance opportunities for the identification of synergies and south-south and/or triangular cooperation initiatives.
The database is built on the GPIG platform to share successful models and case studies on poverty reduction from both China and other countries.

It applies tree diagrams to showcase specific examples of how China has reduced poverty.

The database allows GPIG portal partners to upload case studies from their own countries or organizations.

Currently we have uploaded 20 case studies from China in both English and Chinese, 22 cases studies from other countries and 8 case studies of China-Africa international cooperation projects.
Global Poverty Reduction Online Knowledge Sharing Database
Global Poverty Reduction Online Knowledge Sharing Database

**Market oriented**
- Pro-poor infrastructural development
- Pro-poor financial sector development
- Labor markets and employment generation

**Government led**
- Incentive Schemes
- Resource mobilization
- Governance
- Intra-regional cooperation

**Community based**
- By geo-political units
- By types of social organizations
- By private sector involvement
- Designed and implemented by the armed forces
Global Poverty Reduction Online Knowledge Sharing Database

- Evaluation (checking results)
- Implementation (taking action)
- Design and development (decision making process)
Global Poverty Reduction Online Knowledge Sharing Database - Next steps

1. Further technical development of the database and fix current bugs.
2. Promote collection and uploading of case studies.
3. Expand current cooperation agreements with GIP Global network partners to include contributions to the database.
4. Establish cooperation agreements with regional banks in Africa and Latin America.
5. Optimize results from offline and online events such as the webinar series to collect more case studies.
6. Present results and promote use through social media and participation in international events.
GPIG Portal

*Future plans and main challenge*

- Publish two books on “Case Studies on China’s poverty reduction and new findings.”
- Promote the dissemination of skills in knowledge sharing among youth through internships and volunteer programs.
- Contribute to mobilize resources towards cooperation to find solutions to the challenges of the post-2020 era.
- Establish cooperation agreements with regional multilateral banks in Africa and Latin America.
- Contribute to build capacity in knowledge sharing and international cooperation.

**MAIN CHALLENGE:** develop incentives that motivate contributions from think tanks in developing countries.
On April 28, 2017, over 90 representatives from the UN Rome-based agencies, civil society, academia, and the diplomatic corps joined the seminar on “Global Partnerships for Poverty Reduction,” hosted at the Italian Ministry of Foreign Affairs in Rome.
Seminar on “Global Partnerships for Poverty Reduction”

The event featured presentations on the key challenges faced by governments, policy makers and practitioners; increasing awareness and knowledge on the role of the Italian Development Cooperation, IPRCC, FAO and IFAD in poverty reduction at country, regional and international level; and discussions on the role of South-South and Triangular Cooperation in the implementation of the 2030 Agenda.
Seminar on “Global Partnerships for Poverty Reduction”
THANK YOU!

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