



SEDESOL

SECRETARÍA DE
DESARROLLO SOCIAL

NATIONAL CRUZADE AGAINST HUNGER

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June 6th, 2013

MÉXICO
PRESIDENCIA DE LA REPÚBLICA



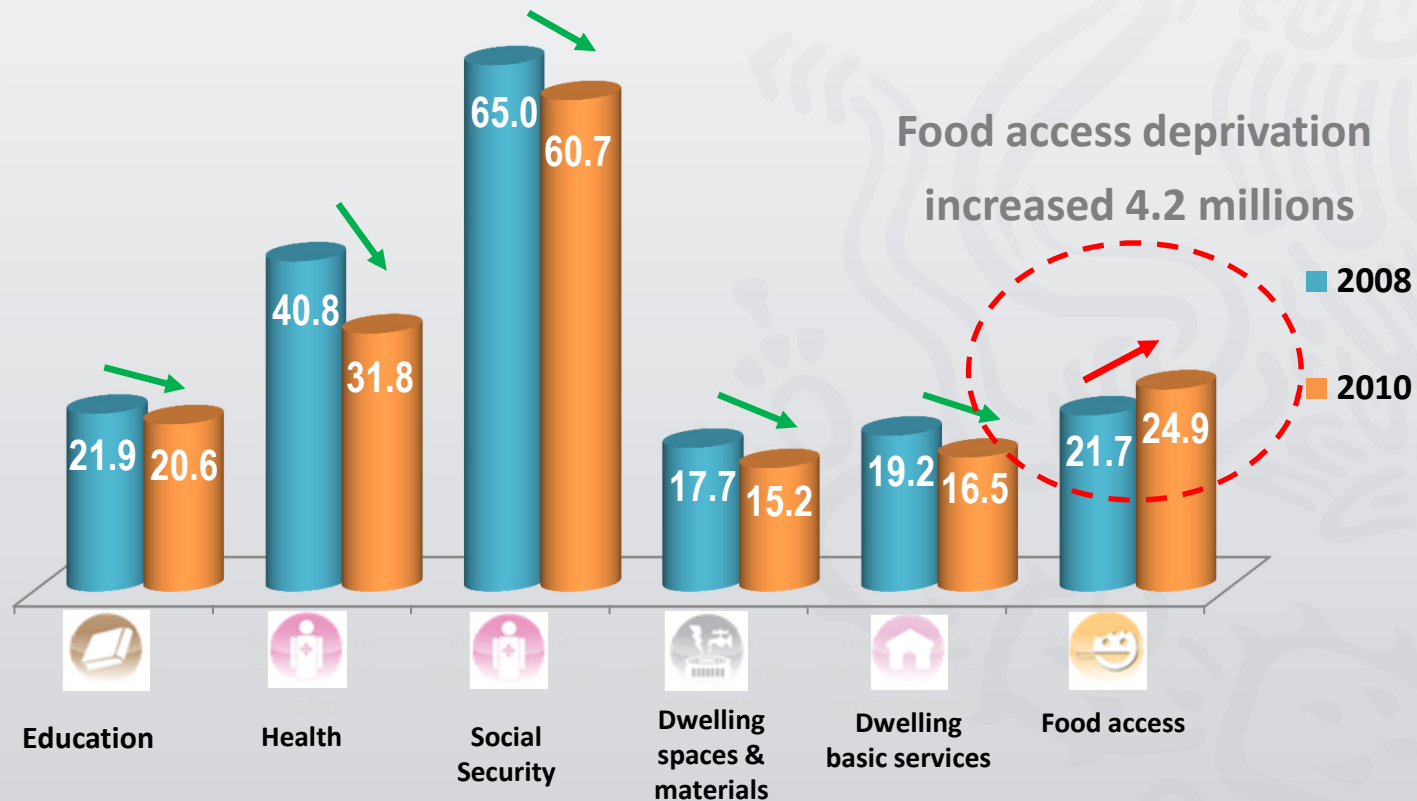
1. MOTIVATION



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CONEVAL: from 2008 to 2010 five out of six social deprivations decreased, but one increased: access to food

*Social Deprivations 2008-2010
(% of the total population)*



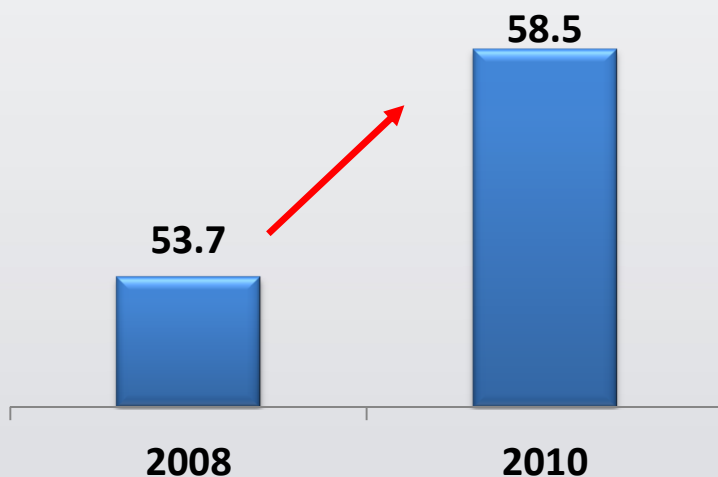
1. MOTIVATION



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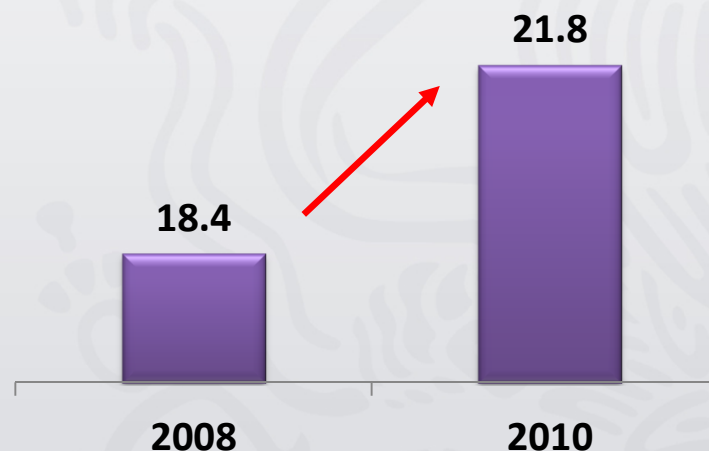
Between 2008 and 2010 income poverty also increased

*Population under the wellbeing line
2008-2010*



Increase of the population under the wellbeing line: +4.8 million people

*Population under the minimal wellbeing line
2008-2010*



Increase of the population under the minimal wellbeing line: +3.4 million people

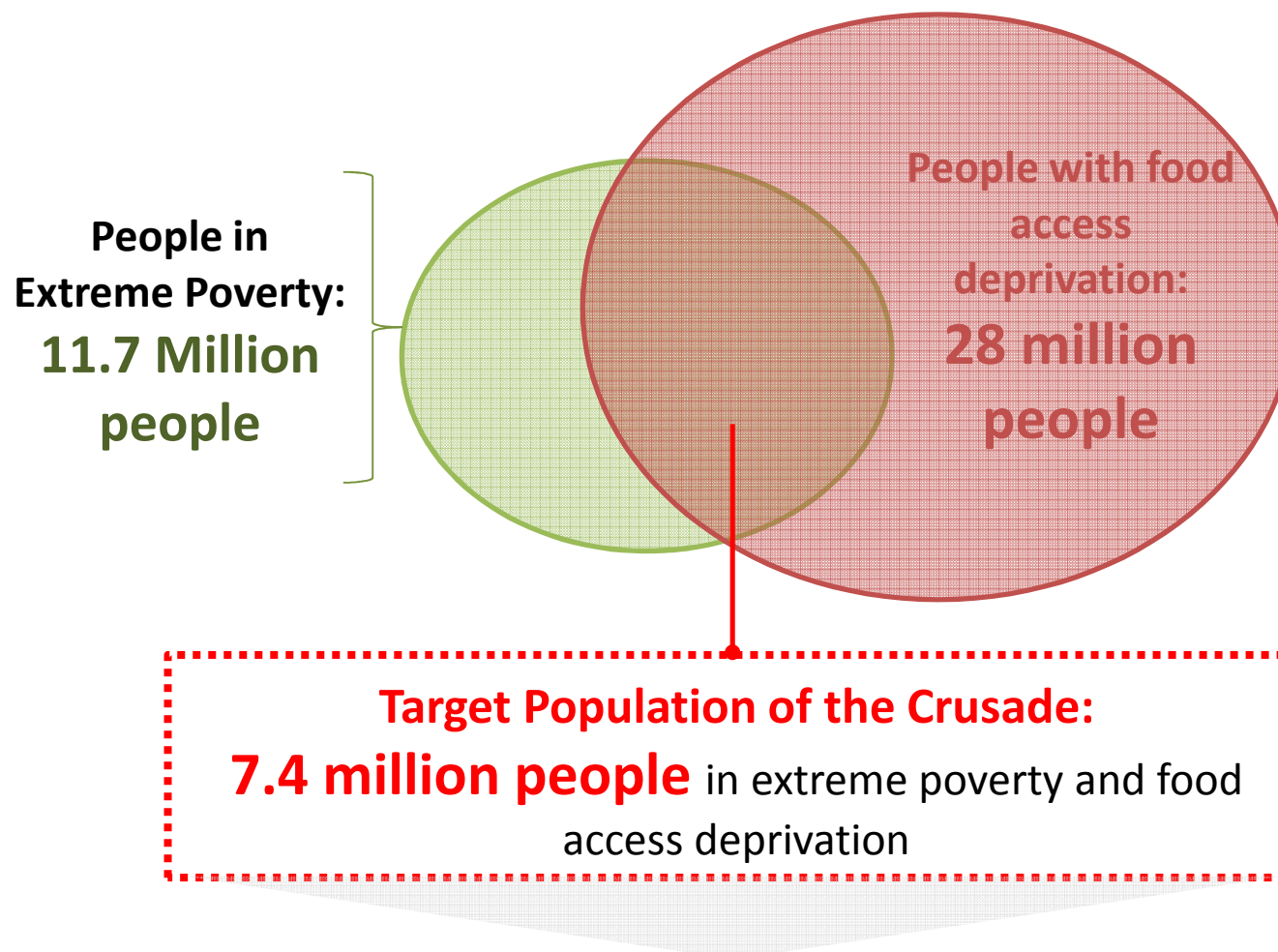
Source: CONEVAL



2. TARGET POPULATION

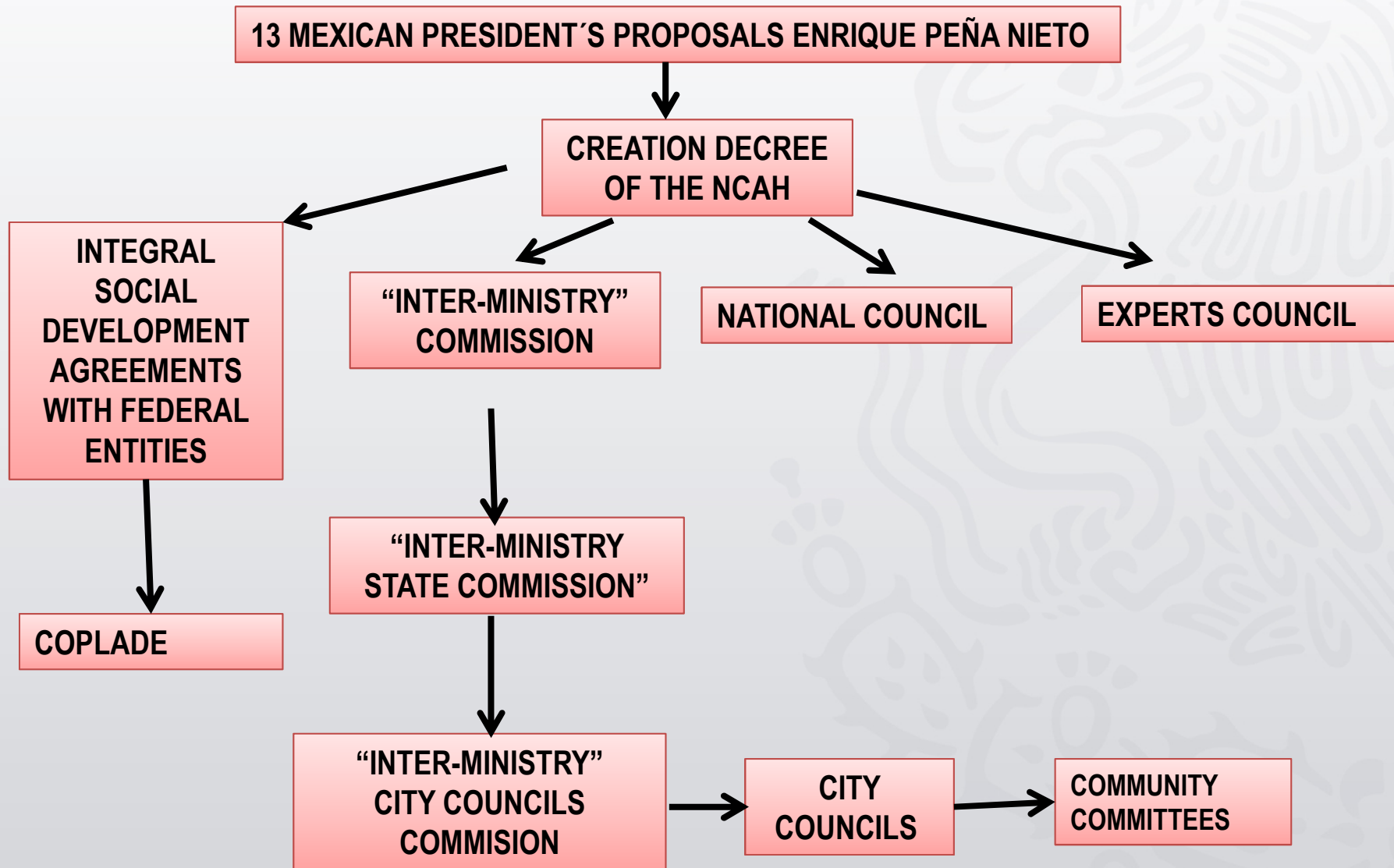


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Aim 2013: 400 Strategic Municipalities

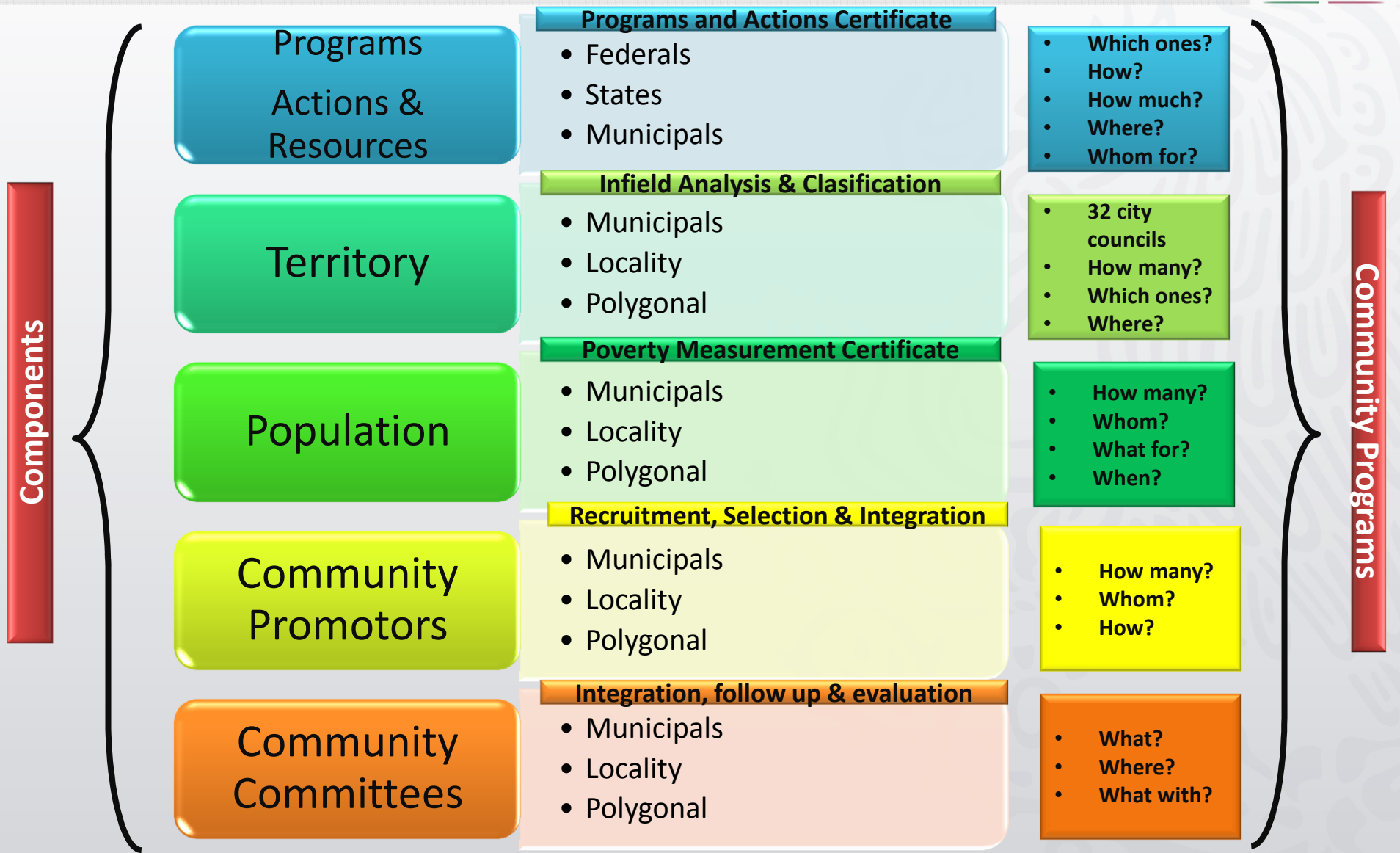
3. COMPONENTS



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THANK YOU

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