

NATIONAL CRUZADE AGAINST HUNGER

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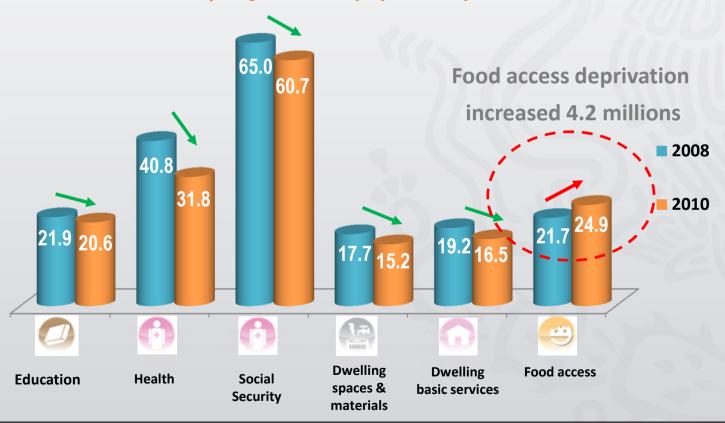


1. MOTIVATION



CONEVAL: from 2008 to 2010 five out of six social deprivations decreased, but one increased: access to food

Social Deprivations 2008-2010 (% of the total population)



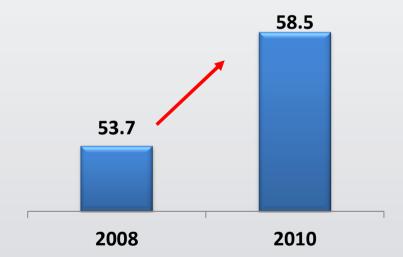


1. MOTIVATION



Bewteen 2008 and 2010 income poverty also increased

Population under the wellbeing line 2008-2010



Increase of the population under the wellbeing line: +4.8 million people

Population under the <u>minimal</u> wellbeing line 2008-2010



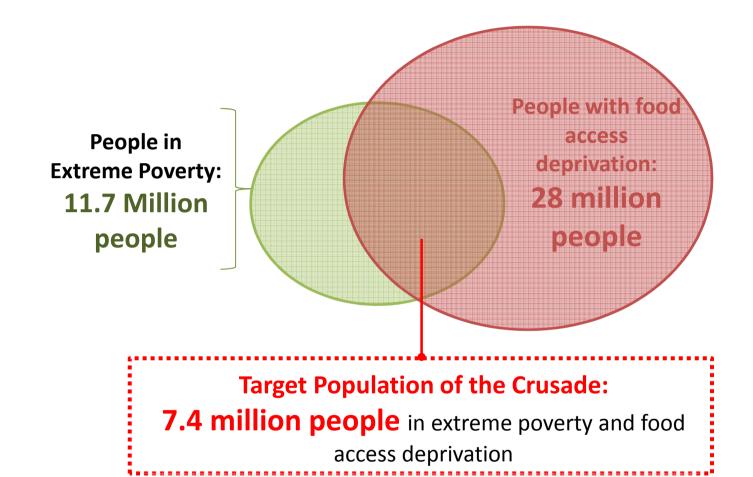
Increase of the population under the minimal wellbeing line: +3.4 million people

Source: CONEVAL



2. TARGET POPULATION

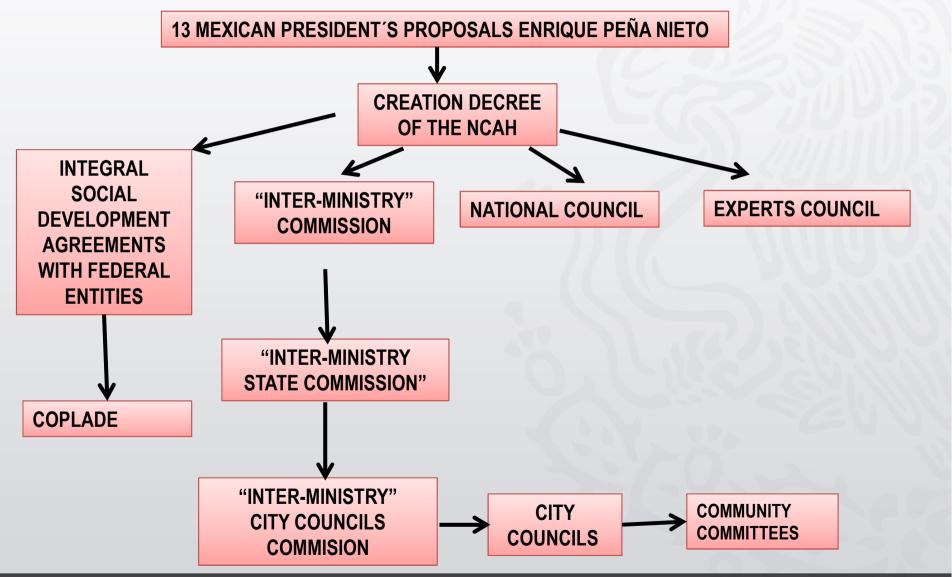




Aim 2013: 400 Strategic Municipalities

3. COMPONENTS







Components

Programs

Actions & Resources

Territory

Population

Community Promotors

Community Committees

Programs and Actions Certificate

- Federals
- States
- Municipals

Infield Analysis & Clasification

- Municipals
- Locality
- Polygonal

Poverty Measurement Certificate

- Municipals
- Locality
- Polygonal

Recruitment, Selection & Integration

- Municipals
- Locality
- Polygonal

Integration, follow up & evaluation

- Municipals
- Locality
- Polygonal

- Which ones?
- How?
- How much?
- Where?
- Whom for?
- 32 city councils
- How many?
- Which ones?
- · Where?
- How many?
- Whom?
- What for?
- When?
- How many?
- Whom?
- How?
- What?
- Where?
- What with?



THANK YOU

