



**Global Poverty Reduction &
Inclusive Growth Portal**

An Innovative Tool:

Brief Introduction to the Global Poverty Reduction and Inclusive Growth Portal

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CIIC



china.org.cn
china.com.cn



China Internet Information Center (CIIC)

- **China.org.cn** was launched in 2000 in Beijing under the auspices of the State Council Information Office (SCIO) . **Parent:** China International Publishing Group (CIPG).
- **China.org.cn** is a key state news website in China, offering wide-ranging, up-to-date **news** about China, **searchable texts** of government position papers, and a wealth of **basic information** about Chinese history, politics, economy and culture.
- **China.org.cn** publishes news and information in **10** languages — Arabic, Chinese, English, Esperanto, French, German, Japanese, Korean, Russian and Spanish. Its audience is drawn from more than **200** countries and regions.

China on the Internet

Multi-language, multimedia coverage of news and events

Authoritative reference information about China

Different views and perspectives on China and the world

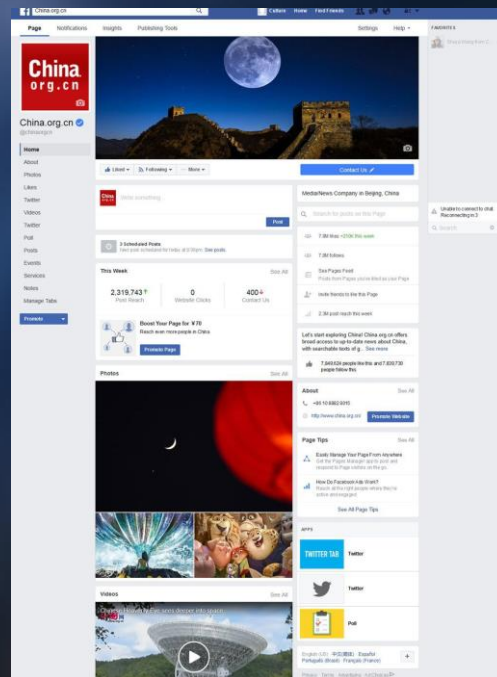
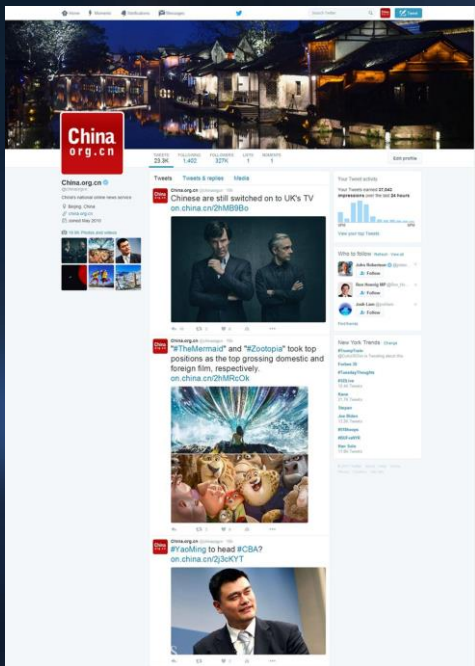




■ Key Figures

- Employees: **423**
- Alexa Rank: **209** (May 10, 2017)
- Daily Page View (PV): **120** million
- Visitors: **6.8** million (English service)

China.org.cn is very active on social media. More than **405,000** follow us on Twitter; More than **9.8 million** like us on Facebook.(English service, May 12, 2017)



English Service



Average Daily Publications:
Exclusive: 80 Non-exclusive: 350

Coverage:

It covers news in a wide range of fields, including politics, economy, finance, environment, sports and arts.

Reposted on:

Yahoo News, CNN, BBC, WSJ, Xinhua, CRI, gbtimes, People's Daily, dwnews...

Remit:

writing and editing daily website news, covering major events, arranging and conducting interviews.

Signature products/services:

This is Beijing, Top Ten, China Wiki, live blogging (live.china.org.cn)

02

GPIG

iprcc.org.cn/south
south.china.org.cn



What is the GPIG Portal?



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International Poverty Reduction Center in China



Global Poverty Reduction &
Inclusive Growth Portal

- The GPIG portal is a knowledge platform specialized in sharing policy research, data, country profiles and news on poverty reduction and inclusive growth.
- It is also a network of 46 think tanks, universities, policy research institutions and international organizations that work towards the achievement of SDG1 (End poverty in all its forms everywhere).
- It was established to support the knowledge sharing activities of the [International Poverty Reduction Center in China](#).
- It hosts, organizes, manages and delivers online and offline events to promote international cooperation and capacity building activities that contribute to the successful achievement of the [Sustainable Development Goals](#)(SDGs); in particular, SDG1 (no poverty), SDG2 (zero hunger), SDG10 (reduced inequalities) and SDG17 (partnerships for the goals).
- The GPIG portal also aims at supporting the efforts of the Government of the People's Republic of China to achieve the end of poverty by 2020, 10 years ahead of the international target, by lifting the remaining 43,35* million rural poor out-of-poverty.

Key issues need to be solved



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Global Poverty Reduction &
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- 1. Credibility, high quality
- 2. easy to search
- 3. easy to use
- 4. equal rights
- 5. sustainability



Backend access to partners

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IPRCC International Poverty Reduction Center in China
GPIG Backend Management System

BIDS

.....

633058 33058

Log In

Friendly interface

Current User: admin | Change Password | Log out

Platform Management

Access Statistics

Platform Information

Platform Information

Menu	num
Original	528
Not The Original	308

Platform Information

Articles

Categories

Partners

User Management

Contact us via E-mail
Contact us via QQ
Instruction's Manual
Version V1.0.2

The GPIG Portal aims at becoming



IPRCC

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Global Poverty Reduction &
Inclusive Growth Portal

The major information center
on poverty reduction and
inclusive growth in Asia
providing a free-of-charge
service accessible to everyone.

A platform managed and
maintained with the
concerted effort of all of the
partners of the GPIG network.

A major source of reference
for governments, researchers
and other practitioners.

A platform that prioritizes
quality over quantity for both
content and reference.

Medium-term Goals



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Increase visibility of
China's poverty
reduction experience
and new findings.

Strengthening
institutional capacity
for knowledge-
management in the
region.

Increase the level of
visibility of research
and experiences
from our partners.

Enhance
opportunities for the
identification of
synergies and south-
south and/or
triangular
cooperation
initiatives.

Global Poverty Reduction Online Knowledge Sharing Database



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The database is built on the GPIG platform to share successful models and case studies on poverty reduction from both China and other countries.

It applies tree diagrams to showcase specific examples of how China has reduced poverty.

The database allows GPIG portal partners to upload case studies from their own countries or organizations.

Currently we have uploaded 20 case studies from China in both English and Chinese, 22 case studies from other countries and 8 case studies of China-Africa international cooperation projects.

Global Poverty Reduction Online Knowledge Sharing Database



Global Poverty Reduction Online Knowledge Sharing Database



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Global Poverty Reduction &
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Market oriented

Pro-poor infrastructural
development

Pro-poor financial sector
development

Labor markets and
employment generation

Government led

Incentive Schemes

Resource mobilization

Governance

Intra-regional cooperation

Community based

By geo-political units

By types of social
organizations

By private sector
involvement

Designed and implemented
by the armed forces

Global Poverty Reduction Online Knowledge Sharing Database



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Evaluation

(checking results)

Implementation

(taking action)

Design and development

(decision making process)

Global Poverty Reduction Online Knowledge Sharing Database-*Next steps*

Further technical development of the database and fix current bugs

Promote collection and uploading of case studies

Expand current cooperation agreements with GPIG network partners to include contributions to the database

Establish cooperation agreements with regional banks in Africa and Latin America

Optimize results from offline and online events such as the webinar series to collect more case studies

Present results and promote use through social media and participation in international events.

GPIG Portal

Future plans and main challenge



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Publish two books on “Case Studies on China’s poverty reduction and new findings.”

Promote the dissemination of skills in knowledge sharing among youth through internships and volunteer programs.

Contribute to mobilize resources towards cooperation to find solutions to the challenges of the post-2020 era.

Establish cooperation agreements with regional multilateral banks in Africa and Latin America.

Contribute to build capacity in knowledge sharing and international cooperation.

MAIN CHALLENGE: develop incentives that motivate contributions from think tanks in developing countries.

Seminar on *“Global Partnerships for Poverty Reduction”*



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On April 28, 2017, over 90 representatives from the UN Rome-based agencies, civil society, academia, and the diplomatic corps joined the seminar on “Global Partnerships for Poverty Reduction,” hosted at the Italian Ministry of Foreign Affairs in Rome.

Seminar on “*Global Partnerships for Poverty Reduction*”



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The event featured presentations on the key challenges faced by governments, policy makers and practitioners; increasing awareness and knowledge on the role of the Italian Development Cooperation, IPRCC, FAO and IFAD in poverty reduction at country, regional and international level; and discussions on the role of South-South and Triangular Cooperation in the implementation of the 2030 Agenda.



Seminar on “Global Partnerships for Poverty Reduction”



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THANK YOU!

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